

BAKERS

ABSEILERS

RUNNERS

GOLFERS

SKY DIVERS

RAFFLERS

CRAFTERS

SINGERS

RAMBLERS

DANCERS

BUCKET COLLECTORS



George Eliot Hospital
Charity

FUNDRAISING PACK

"Creating something special together"

Hello!

Welcome to your George Eliot Hospital Charity fundraising pack.

The George Eliot Hospital Charity (GEH Charity) was founded in 1996 with the aim of providing additional financial support to the George Eliot Hospital NHS Trust. Our mission is to enhance patient care for individuals and their families, fund life-changing and life-saving equipment, and foster staff well-being through training and creating a positive work environment.



Thank you for getting in touch and taking the first steps in supporting George Eliot Hospital Charity.

We raise funds for hospital projects that yield meaningful benefits for the residents of **Nuneaton, Bedworth, North Warwickshire, Southwest Leicestershire, and Coventry.**

The resources we generate positively impact not only the **patients and their families** but also the 3,000 dedicated **NHS staff** working at the George Eliot Hospital.

Any questions? Just get in touch. Our team are here to support you every step of the way. Just email GEHCharity@geh.nhs.uk or call 02476 153 476.

Inside this pack you will find hints, tips and inspiration to kickstart your fundraising. No matter your target, however big or small, every little helps.



Fundraising steps

Feeling inspired, but don't know where to start?
Don't panic! Fundraising for us is easy as 1,2,3!

1. Choose your fundraiser and set a date

Whether you're going solo or working in a team, pick the fundraising activity that is perfect for you.

2. Set your target

Big or small, it makes a massive difference to us. Make it easy for people to donate by setting up a JustGiving page.

3. Make your pledge

Make your fundraising pledge and share it!

4. Spread the word

No matter what you're up to, we'd love to see it. Share your pledge, share the build up to your event and images of you in the action.

5. Don't forget to ask for help

Ask friends and family to help out organise your fundraiser or to help on the day.

6. Check out our website

Head to gehcharity.org for more information on our organised events.

7. Fundraise!

Get out there and do your amazing thing!

8. Send your money

Head to the back of this pack to find out how to send us your money.

Fundraising ideas...

Whether you are looking for a sporty challenge, wanting to put your skills to good use, or just bring everyone together for a bit of fun, you'll have a great time fundraising and helping the George Eliot Hospital Charity to support our patients, their families and staff wellbeing.

Auction: encourage local businesses to donate items for a raffle, tombola or auction.

Bingo: who will be the first to check off all their numbers at a bingo night?



Car wash: help shine up local cars in a community car wash event.

Darts contest: take aim to see who lands the bullseye in a round of darts.

Eurovision party: everyone can dress up and represent a different country at this party.

Fancy dress day: hold a fancy dress day at school or work for a donation.

Games night: get competitive in a board games or games night.

Head shave: shave all your hair off for some sponsorship money.

International food party: ask everyone to bring a dish representing a different country.

Jumble sale: see what old or unwanted items you have lying around to sell.

Knitting: use your knitting skills to create some items to sell.

Las Vegas night: enjoy a glitzy Vegas casino themed evening or find out who done it at a murder mystery night.

Netball tournament: take to the court for charity netball matches.



Open mic night: let anyone take to the stage in an open mic event.

Penalty shootout: step up to the line for a penalty shootout tournament.

Quiet hour: challenge people to stay quiet for an hour, donate for every noise.

Run: test out your endurance by challenging yourself to do a sponsored charity run.

Skydive: take to the skies and get sponsored for a charity skydive.



Treasure hunt: put together a treasure hunt around your area.

Uniform free day: skip the uniform for a day in return for a small donation.

Village fete: organise a village fete to help raise money.

Wedding gifts: instead of gifts, you can ask for donations to charity.

X Factor competition: host your own X Factor style singing contest.

Yoga marathon: release the tension and stretch out your body for longer.

Zip wire: soar through the sky as you take on a zip wire challenge.



Fundraising for George Eliot Hospital Charity is one of the most rewarding things I do. Knowing that every pound I raise goes towards helping patients, supporting staff, and improving care makes all the effort worthwhile.

Chris Lewis



You are helping to create something special together

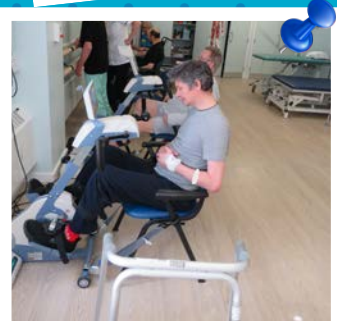
There are many ways your support helps us make a difference to patients, staff and the wider community.



A £100 donation bought 144 hand held fans for respiratory patients.



A CPR Kiosk offers community training - how to perform chest compressions.



Rehabilitation equipment for stroke patients.



Christmas Pantomime brought joy and laughter to elderly patients on wards.



Outdoor space for Oncology patients and their families.



Patients in Intensive Treatment Unit can now enjoy the comfort of music.

Important Things to Remember for a Smooth Fundraising Event

To help your fundraising run as smoothly as possible, here are a few key things to keep in mind. Being prepared ensures a safe and enjoyable event for everyone!



- ✔ **Health & Safety:** If you're organising a large or public event, complete a health and safety risk assessment and ensure you have adequate first aid cover. Check with your local authority for guidance.
- ✔ **Street Collections:** A licence from your local council is required for street collections.
- ✔ **Licensing for Alcohol & Entertainment:** If your event includes alcohol sales or live entertainment, make sure you have the appropriate licences.
- ✔ **Food Safety:** If you're selling food, stay up to date with food hygiene regulations at food.gov.uk.
- ✔ **Publicity & Branding:** Publicity is key! Contact us to request our 'in aid of' logo, which includes our charity number (a legal requirement).
- ✔ **Raffles & Lotteries:** If you're planning a raffle or lottery, check the latest regulations with the Gambling Commission at gamblingcommission.gov.uk.
- ✔ **Your event is held in support of George Eliot Hospital Charity, so it's your responsibility to ensure it is safe and legally compliant. Please note that George Eliot Hospital Charity cannot accept liability for your event.**

Let's Get Digital!

Boost Your Fundraising with Social Media

Sharing your fundraising journey online is a great way to spread the word and increase support. Here's how to make the most of it:

 Facebook – Keep Friends & Family Updated
Share your fundraising plans and progress. Perfect for spreading the word quickly.
Follow and tag us: @GEHCharity

 X (Twitter) – Boost Your Reach
Engage a wider audience and grow support using hashtags.
Try: #GEHCharity #CommunitySupport
Follow and tag us: @GehCharity

 Instagram – Share Your Story
Post photos and updates to showcase your fundraising journey.
Follow and tag us: @GeorgeEliotHospitalCharity

 LinkedIn – Connect & Inspire
Engage colleagues and businesses, share updates, and highlight your impact.
Follow and tag us: @GeorgeEliotHospitalCharity

“““

“I’m running 10K to support the GEH charity, which does incredible work to enhance the experience of patients, staff, and visitors—whether in clinical or non-clinical areas. I want to be a part of that impact and contribute to making a difference!”

Adam Ratcliffe



Sending in your money

It is really important to send in your money you raise as soon as you can.

The sooner you send your sponsorship money to us after your event, the sooner we can help patients, staff and the wider community.

Online fundraising page

If you have raised money online using JustGiving, the good news is you do not have to do anything else. These sites automatically pay money to George Eliot Hospital Charity.



By post

Write a cheque made payable to George Eliot Hospital Charity or GEH Charity along with a cover note stating your full name, address, email, telephone number, fundraising activity and which fund you wish to donate to.



Send it to **George Eliot Hospital Charity, George Eliot Hospital, Lewes House, College Street, Nuneaton CV10 7DJ.**

By bank transfer

Account Name: George Eliot Hospital NHS Trust Charitable Funds Account

Sort Code: 30-96-20

Account Number: 01717802

Ref: please note the fund you wish to donate to



By cash

You can deliver it to main hospital entrance reception where they will call the GEH Charity team and a team member will come and meet you.

**Thank you for supporting
George Eliot Hospital Charity.**



www.gehcharity.org



gehcharity@geh.nhs.uk



024 7615 3476



**George Eliot Hospital
Charity**

“Creating something special together”

Registered charity no. 1057607